

# *Radio and Television Spots*

## **Sample Radio Spots:**

### **Script #1:**

Hello, I'm John Johnson, pastor of the First Church of Hometown, Anystate. I'm looking forward to praying with you and thousands of other Christians from the Hometown area at Prayer '95. This Concert of Prayer will take place at the Hometown Auditorium on Tuesday, November 10th at 7:00 pm—and I hope you'll join us. This will be a great opportunity for Christians in Hometown to seek God together for the revival of our churches and the evangelization of our city and our world. Again, the date is Tuesday, November 10th at 7:00 pm. Admission is free, so plan now to be there.

### **Script #2:**

*Pastor #1:* I'm Bob Smith, pastor of First Presbyterian Church.

*Pastor #2:* Along with Jim Brown, pastor of the Emmanuel Lutheran Church. *Pastor #3:* And Don Washington, pastor of the Hometown Assembly of God.

*Pastor #1:* We're just three of the dozens of pastors who will be involved with our churches in the upcoming Prayer '95—a Concert of Prayer rally at the Hometown Auditorium.

*Pastor #2:* And on Tuesday, November 10th at 7:00 pm we're inviting you and all the other members of your church to join us as we seek the Lord together for the revival of our churches and evangelization of our city.

*Pastor #3:* Again, that's Tuesday, November 10th at 7:00 pm. Admission is free and we want you and your pastor to join us.

All together: Hope to see you there!

### **Script #3:**

*Station announcer:* Students and seniors..., pastors and lay people..., men and women... Blacks, Whites, and Hispanic... churches from every denomination. Can all these groups ever agree on the same agenda?

They certainly can—especially when the agenda is united prayer. On Tuesday, November 10th at 7:00 pm, Christians from every church and group across our community are invited to Prayer '95—a city-wide Concert of Prayer rally. Together we'll be seeking God for the revival of our churches and the evangelization of our city.

Join with hundreds of Christians from every walk of life at Prayer '95—Tuesday, November 10th at 7:00 pm at the Hometown Auditorium. And here's something else we can all agree is a great idea—admission is free!

## **Outline of Sample Radio/Television Interview Questions:**

### **1. Where does the phrase Concert of Prayer come from?**

*(Answer: Comes from church history. It refers to Christian believers praying together “in concert” in a united purpose—asking God to bring about spiritual revival in the Church and evangelization around the world.)*

### **2. How does a Concert of Prayer differ from a prayer meeting?**

*(Answer: One key way a Concert of Prayer is unique is that it brings together believers from many different denominations and worship traditions in a united symphony of prayer. It crosses boundaries—social, generational, racial, ethnic, even some minor doctrinal ones. It inspires new hope in those who participate. And it mobilizes new elements for the ongoing prayer movement in the community.)*

### **3. How do you get people from so many backgrounds working on the same agenda?**

*(Answer: At a Concert of Prayer we believe that Christ is the Conductor. Like the various parts of an orchestra, a Concert of Prayer involves the dynamics of harmonious celebration of many different minds, voices, and hearts within His Church. We blend together because we're using the same score—God's Word. Most of the prayers at a Concert of Prayer are*

actually based on Scripture, on God's promises for His Church. So, we're simply agreeing together with what God has already said, asking Him to bring about His purposes more quickly and fully. When believers from many different backgrounds pray together in concert, its like a symphony of prayer directed to God.)

**4. Tell us about the Concert of Prayer that's planned for our community.**

*(Answer: Specific details, date, location, time.)*

**5. Who is going to be involved?**

*(Answer: We hope to have believers from every denomination and church. Admission is free and every Christian is encouraged to attend. Pastors from \_\_\_\_\_ churches in the area are already committed to encouraging their people to participate. The denominations represented include \_\_\_\_\_ to name a few.)*

**6. What role do you play?**

*(Answer: Member of Steering Committee for the Concert of Prayer. This group is made up of pastors and other Christian leaders in the community who have a heart for the united prayer movement. This is prayer with a purpose—praying for God to bring spiritual awakening to our churches and evangelization to the unsaved people of the world. Historically, a movement of united prayer has preceded all great times of spiritual awakening or revival both in this country and around the world. We believe God is preparing His people for the greatest revival the Church has ever known. Include personal story of how you became involved in prayer movement if possible.)*

**7. So, a Concert of Prayer is actually part of a prayer movement?**

*(Answer: Yes. It's much more than a one-time event. A Concert of Prayer rally fits into a rhythm of prayer in a community. The steps in this building rhythm are sometimes referred to as the 4 C's—Closet, Cluster, Congregation, Concert. Most people already have experience praying in the first three areas—on their own, in small groups, or within their churches. The Concert of Prayer rally is a way for them to experience the final stage in the prayer cycle—the Concert of Prayer. Those of us who are committed to pray for revival, will continue to pray, using these building rhythms of prayer, until revival comes.*

**8. So, what can people expect when they attend this Concert of Prayer?**

**Do you have to be a prayer warrior to fit it?**

*(Answer: Absolutely not. Anyone—even a novice at prayer—will find this event to be uplifting, powerful, and enjoyable.)*

**9. Do you just sit around for two hours praying to yourselves?**

*(Answer: Oh, no. We do give people a chance to pray on their own, but we also pray in small groups. Some of the prayers are led from the podium. Lots of different voices share in the leadership. There's a lot of movement, there's music, and it's very fast-moving. Most people can't believe the two hours pass so quickly.)*

**10. And what kind of things do you pray for?**

*(Answer: This isn't a time to pray for individual needs, although we certainly remember the concerns of local churches. We always begin by presenting a biblical vision for our prayers. So the praying usually relates to larger concerns for revival and evangelization in the Church as a whole. And we pray not just for the Church here, but also around the world.)*

**11. Tell us again when this event is taking place.**

*(Answer: Date, location, time.)*

**12. If someone wanted more information, wanted to bring a church group, or wanted more details for their pastor, is that information available?**

*(Answer: It certainly is. They can call our Steering Committee Promotional Chairman, \_\_\_\_\_, at this number: \_\_\_\_\_ . Leave a message, and someone from the Steering Committee will call you back. That phone number again is: \_\_\_\_\_ and we welcome the involvement of every believer in the city.)*